

PBM002: Creating and Managing Intellectual Property

View Online



1.

Blake, C.: From pitch to publication: everything you need to know to get your novel published. Macmillan, London (1999).

2.

Davies, G., Balkwill, R.: The professionals' guide to publishing: a practical introduction to working in the publishing industry. Kogan Page, London (2011).

3.

Barnard, M.: Transparent imprint. Macmillan, London (2006).

4.

Boyle, J.: The public domain: enclosing the commons of the mind. Yale University Press, New Haven (2008).

5.

Butcher, J., Drake, C., Leach, M., Cambridge Books Online EBS.: Butcher's Copy-editing: The Cambridge Handbook for Editors, Copy-editors and Proofreaders. Cambridge University Press, Cambridge (2006).

6.

Butcher, J., Drake, C., Leach, M., Cambridge Books Online EBS.: Butcher's Copy-editing:

The Cambridge Handbook for Editors, Copy-editors and Proofreaders. Cambridge University Press, Cambridge (2006).

7.

Carey, P.: Media law. Sweet & Maxwell, London (2010).

8.

Clark, G.N., Phillips, A.: Inside book publishing. Routledge, London (2008).

9.

Clark, G.N., Phillips, A., EBSCOhost: Inside book publishing. Routledge, London (2014).

10.

Book and Journal Publishing National Occupational Standards,
http://standards.creativeskillset.org/assets/0000/0572/Book_and_Journal_Publishing_2012_FINAL.pdf, (2012).

11.

Darnton, R.: The case for books: past, present, and future. PublicAffairs, New York (2009).

12.

Davies, G.: Book commissioning and acquisition. Routledge, London (1995).

13.

Davies, G.: Book commissioning and acquisition. Routledge, London (2004).

14.

Gollin, M.A.: Driving innovation: intellectual property strategies for a dynamic world. Cambridge University Press, Cambridge (2008).

15.

Legat, M.: An author's guide to publishing. Robert Hale, London (1998).

16.

Emery, C.: 101 ways to make poems sell: the salt guide to getting and staying published. Salt, Cambridge (2006).

17.

Haynes, A.: Writing successful textbooks. A. & C. Black, London (2001).

18.

Hurst, C.: The invisible art: the pursuit of book making. C. Hurst, London (2002).

19.

Jones, H., Benson, C.: Publishing law. Routledge, London (2011).

20.

Lanier, J.: Who owns the future? Allen Lane, London (2013).

21.

Morozov, E.: The net delusion: how not to liberate the world. Allen Lane, London (2011).

22.

Owen, L. ed: Clark's publishing agreements: a book of precedents. Bloomsbury Professional, Haywards Heath, West Sussex (2013).

23.

Patry, W.F.: How to fix copyright. Oxford University Press, Oxford (2011).

24.

Strachan, L.: Writing for children. A. & C. Black, London (2008).

25.

Stryzowski, P., Scorpecci, D., OECD iLibrary: Piracy of Digital Content. OECD Publishing, Paris (2009).

26.

Stryzowski, P., Scorpecci, D., OECD iLibrary: Piracy of Digital Content. OECD Publishing, Paris (2009).

27.

Wu, T.: The master switch: the rise and fall of information empires. Atlantic, London (2012).

28.

Efroni, Z., Oxford Scholarship Online Law: Access-right: the future of digital copyright law. Oxford University Press, Oxford (2011).

29.

Efroni, Z., Oxford Scholarship Online Law: Access-right: the future of digital copyright law. Oxford University Press, Oxford (2011).