

PBM002: Creating and Managing Intellectual Property

View Online



1.

Blake C. From pitch to publication: everything you need to know to get your novel published. London: Macmillan; 1999.

2.

Davies G, Balkwill R. The professionals' guide to publishing: a practical introduction to working in the publishing industry. London: Kogan Page; 2011.

3.

Barnard M. Transparent imprint. London: Macmillan; 2006.

4.

Boyle J. The public domain: enclosing the commons of the mind. New Haven: Yale University Press; 2008.

5.

Butcher J, Drake C, Leach M, Cambridge Books Online EBS. Butcher's Copy-editing: The Cambridge Handbook for Editors, Copy-editors and Proofreaders [Internet]. Cambridge: Cambridge University Press; 2006. Available from:
<http://0-dx.doi.org.wam.city.ac.uk/10.1017/CBO9780511482106>

6.

Butcher J, Drake C, Leach M, Cambridge Books Online EBS. Butcher's Copy-editing: The Cambridge Handbook for Editors, Copy-editors and Proofreaders [Internet]. Cambridge: Cambridge University Press; 2006. Available from:
<http://0-dx.doi.org.wam.city.ac.uk/10.1017/CBO9780511482106>

7.

Carey P. Media law. 5th ed. London: Sweet & Maxwell; 2010.

8.

Clark GN, Phillips A. Inside book publishing. 4th ed. London: Routledge; 2008.

9.

Clark GN, Phillips A, EBSCOhost. Inside book publishing [Internet]. 5th ed. London: Routledge; 2014. Available from:
<http://0-search.ebscohost.com.wam.city.ac.uk/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=806332>

10.

Book and Journal Publishing National Occupational Standards [Internet]. Creative Skill Set; 2012. Available from:
http://standards.creativeskillset.org/assets/0000/0572/Book_and_Journal_Publishing_2012_FINAL.pdf

11.

Darnton R. The case for books: past, present, and future. New York: PublicAffairs; 2009.

12.

Davies G. Book commissioning and acquisition. London: Routledge; 1995.

13.

Davies G. Book commissioning and acquisition. 2nd ed. London: Routledge; 2004.

14.

Gollin MA. Driving innovation: intellectual property strategies for a dynamic world. Cambridge: Cambridge University Press; 2008.

15.

Legat M. An author's guide to publishing. 3rd completely rev. ed. London: Robert Hale; 1998.

16.

Emery C. 101 ways to make poems sell: the salt guide to getting and staying published. Cambridge: Salt; 2006.

17.

Haynes A. Writing successful textbooks. Vol. Writing handbooks series. London: A. & C. Black; 2001.

18.

Hurst C. The invisible art: the pursuit of book making. London: C. Hurst; 2002.

19.

Jones H, Benson C. Publishing law. 4th ed. London: Routledge; 2011.

20.

Lanier J. Who owns the future? London: Allen Lane; 2013.

21.

Morozov E. The net delusion: how not to liberate the world. London: Allen Lane; 2011.

22.

Owen L, editor. Clark's publishing agreements: a book of precedents. Ninth edition. Haywards Heath, West Sussex: Bloomsbury Professional; 2013.

23.

Patry WF. How to fix copyright. Oxford: Oxford University Press; 2011.

24.

Strachan L. Writing for children. Vol. Writing handbooks. London: A. & C. Black; 2008.

25.

Stryszowski P, Scorpecci D, OECD iLibrary. Piracy of Digital Content [Internet]. Paris: OECD Publishing; 2009. Available from:
<http://0-dx.doi.org.wam.city.ac.uk/10.1787/9789264065437-en>

26.

Stryszowski P, Scorpecci D, OECD iLibrary. Piracy of Digital Content [Internet]. Paris: OECD Publishing; 2009. Available from:
<http://0-dx.doi.org.wam.city.ac.uk/10.1787/9789264065437-en>

27.

Wu T. The master switch: the rise and fall of information empires. London: Atlantic; 2012.

28.

Efroni Z, Oxford Scholarship Online Law. Access-right: the future of digital copyright law [Internet]. Oxford: Oxford University Press; 2011. Available from:
<http://0-dx.doi.org.wam.city.ac.uk/10.1093/acprof:oso/9780199734078.001.0001>

29.

Efroni Z, Oxford Scholarship Online Law. Access-right: the future of digital copyright law [Internet]. Oxford: Oxford University Press; 2011. Available from: <http://0-dx.doi.org.wam.city.ac.uk/10.1093/acprof:oso/9780199734078.001.0001>