SGM312: Communication, Culture and Development
(Academic Year 2022-23)

364 items

Recommended Reading and Resource Materials (78 items)

Some key books: (28 items)

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014
Book

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014
Book

The companion to development studies, by Vandana Desai; Robert B. Potter, 2002
Book

Communication for social change anthology: historical and contemporary readings, by Alfonso Gumucio Dagron; Thomas Tufte, c2006
Book

Encountering development: the making and unmaking of the third world, by Arturo Escobar; ACLS Humanities E-Book, 2012
Book

Encountering development: the making and unmaking of the Third World, by Arturo Escobar; Arturo Escobar, 2012, c1995
Book

Encountering development: the making and unmaking of the third world, by Arturo Escobar, 2012
Book

Body politics in development: critical debates in gender and development, by Wendy Harcourt, 2009
Book

Body politics in development: critical debates in gender and development, by Wendy Harcourt, 2009
Book

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite; Chorev Nitsan; EBL., 2015

Book

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite, 2007
Book

Media, communication and development: three approaches, by Linje Manyozo; EBL., 2012
Book

Media, communication and development: three approaches, by Linje Manyozo, 2012
Book

Globalization, gender politics, and the media: from the West to Latin America, by Carolina Matos, 2017, ©2017
Book

Globalization, gender politics, and the media: from the West to Latin America, by Carolina Matos, 2017, ©2017
Book

Handbook of communication and development, edited by Srinivas R. Melkote; Arvind Singhal, 2021
Book

International and development communication: a 21st-century perspective, by Bella Mody; EBL., c2003
Book

International and development communication: a 21st-century perspective, by Bella Mody; SAGE Knowledge EBA., c2003
Book

International and development communication: a 21st-century perspective, by Bella Mody, c2003
Book

Development Theory, by Jan Nederveen Pieterse; EBL DDA., 2009
Book

Development theory: deconstructions/reconstructions, by Jan Nederveen Pieterse; SAGE Knowledge EBA., 2009
Book

Development theory: deconstructions/reconstructions, by Jan Nederveen Pieterse, 2009
Book

The handbook of global health communication, by Rafael Obregon; Silvio R. Waisbord, 2012
Book

Handbook of communication for development and social change, edited by Jan Servaes,

2020
  ` Book `

Communicating for change: concepts to think with, edited by Jo Tacchi; Thomas Tufte,
2020
  ` Book `

**Interrogating the theory and practice of communication for social change: the basis for a
renewal**, by Pradip Thomas; Elske Van de Fliert, 2015
  ` Book `

The handbook of development communication and social change, by Karin Gwinn Wilkins;
Thomas Tufte; Rafael Obregon; Wiley Online Library EBS., 2014
  ` Book `

Communicating gender and advocating accountability in global development, by Karin
Gwinn Wilkins, 2016
  ` Book `

Recommended reading: (18 items)

Communicating social change: structure, culture, and agency, by Mohan J. Dutta, 2011
  ` Book ` | Essential reading

Communication in international development: doing good or looking good?, edited by
Florencia Enghel; Jessica Noske-Turner, 2018
  ` Book ` | Recommended reading

**From NWICO to WSIS: 30 years of communication geopolitics : actors and flows, structures
and divides**, by Divina Frau-Meigs; Dawsonera, 2012
  ` Book ` | Recommended reading

**From NWICO to WSIS: 30 years of communication geopolitics : actors and flows, structures
and divides**, by Divina Frau-Meigs, 2012
  ` Book `

Globalization and the postcolonial world: the new political economy of development, by
Ankie M. M. Hoogvelt, 2001
  ` Book `

Media and Politics in Latin America: Globalization, Democracy and Identity, by Carolina
Matos, 2012
  ` Book ` | Essential reading

Media and politics in Latin America: globalization, democracy and identity, by Carolina
Matos, 2012
  ` Book `

Globalization and the mass media, by Carolina Matos, 2012
Document | Essential reading

The Wiley-Blackwell encyclopedia of globalization, by George Ritzer, 2012
Book | Essential reading | Read, "Mass media and globalization," by C. Matos.

Designing messages for development communication: an audience participation-based approach, by Bella Mody, 1991
Book

Global information and world communication: new frontiers in international relations, by Hamid Mowlana; SAGE Knowledge EBA., 1997
Book

Global information and world communication: new frontiers in international relations, by Hamid Mowlana, 1997
Book

Third World women and the politics of feminism, by Chandra Talpade Mohanty; Ann Russo; Lourdes Torres; ACLS Humanities E-Book, c1991
Book

Third World women and the politics of feminism, by Chandra Talpade Mohanty; Ann Russo; Lourdes Torres, c1991
Book

Communication for development and social change, by Jan Servaes, c2008
Book

International communication: a reader, by Daya Kishan Thussu, c2010
Book

The women, gender and development reader, by Nalini Visvanathan, 2011
Book

The women, gender and development reader, by Nalini Visvanathan, 2011
Book

Useful Sites: (11 items)

Home - Institute of Development Studies
Website

Department for International Development - GOV.UK
Webpage

Communication and Information, by UNESCO
Webpage | Particularly important for presentations

For programmes on ICT and development (3 items)

ICT4D Seminar Series — Event Series — Oxford Internet Institute
Webpage

World Bank - Information Communications Technology for Development
Webpage

UNESCO Chair in ICT4D
Website

The Communication Initiative Network | convening the communication and media
development, social and behaviour change community
Webpage

IDRC - International Development Research Centre |
Webpage

Communication for Social Change Consortium (CFSC Consortium)
Website

UNDP - United Nations Development Programme
Website

UNFPA - United Nations Population Fund
Webpage

More useful sites and reports (4 items)

IMF -- International Monetary Fund Home Page
Webpage

Voice and Agency: Empowering Women and Girls for Shared Prosperity
Webpage

World Development Report 2012: Gender Equality and Development
Website

Gender equality in the information society - a review of current literature and
recommendations for policy and practice - GOV.UK, by Gurumurthy A.; Chami N., 2014
Webpage

Journals: (17 items)

Development and change, by Institute of Social Studies (Netherlands)
Journal

Critical sociology
Journal

Critical studies in media communication, by National Communication Association (U.S.)

Journal

Critical studies in media communication: a publication of the Speech Communication Association, by Speech Communication Association, 1984-

Journal

Democratization

Journal

Ethnic & racial studies

Journal

European journal of development research

Journal

Foreign policy, by Carnegie Endowment for International Peace; National Affairs, inc, 1971-

Journal

International journal of communication

Journal

International sociology

Journal

Journal of communications

Journal

Media, culture, and society

Journal

The international communication gazette

Journal

The Journal of development studies

Journal

Third world quarterly

Journal

World development

Journal

Global media and communication, ©2005-

Journal

Week 1: Introduction: understanding the field (26 items)
Aim: To introduce key concepts and issues in development theory. The following questions will serve as a basis of the discussion. What is development? Why study development? What is the relationship between development and communication?

Week 1: Core readings: (3 items)

International media development: historical perspectives and new frontiers, edited by
Nicholas Benequista; Susan Abbott; Paul Rothman; Winston Mano, 2019, ©2019
[Book] | **Essential reading** | Read "How Scholarship on Media Development can make a
difference," by G.Berger (pages 261-274)

Development Theory, by Nederveen Pieterse, Jan, 2009
[Book] | **Essential reading** | Read chapter, "Trends in development theory"

Development theory: deconstructions/reconstructions, by Jan Nederveen Pieterse, 2009
[Book] | **Essential reading** | Read chapter, "Trends in development theory"

Week 1: Highly Recommended (6 items)

The companion to development studies, by Ebook Central, 2014
[Book] | **Recommended reading** | Read section "The nature of development and of
development studies"

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014
[Book] | **Recommended reading** | Read section "The nature of development and of
development studies"

Encountering development: the making and unmaking of the Third World, by Arturo
Escobar; Arturo Escobar, 2012, c1995
[Book] | **Recommended reading** | Read chapter 2 "The problematization of poverty"

Encountering development: the making and unmaking of the third world, by Arturo
Escobar, 2012
[Book] | **Recommended reading** | Read chapter "The problematization of poverty"

Key issues in development, by Damien Kingsbury; EBL., 2004
[Book] | **Recommended reading** | Read chapters,"What is development" AND
"Reassessing development theory: 'modernization' and beyond" by Kingstone, McKay and
Hurt

Key issues in development, by Kingsbury, Damien, 2004
[Book] | **Recommended reading** | Read chapters,"What is development" AND
"Reassessing development theory: 'modernization' and beyond" by Kingstone, McKay and
Hurt

Week 1: Additional texts (17 items)

Development in crisis: threats to human well-being in the Global South and Global North,
by Rae Lesser Blumberg; Samuel Cohn; Taylor & Francis, 2016
[Book] | Read chapter, "Introduction: crisis in development-how development lives and
dies" (pages 1-33)

Communication for social change anthology: historical and contemporary readings, by

Gumucio Dagron, Alfonso; Tufte, Thomas, c2006
  Book

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite; Chorev Nitsan; EBL., 2015
  Book | Read chapter "Development and globalization: recurring themes" by A. Hite and J.T. Roberts

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite, 2007
  Book | Read chapter "Development and globalization: recurring themes" by A. Hite and J.T. Roberts

Development theory and practice: critical perspectives, by Uma Kothari; Martin Minogue, 2002
  Book | Read, "Critical perspectives on development: an introduction," by M.Minogue and U.Kothari (pages 1-16)

Development communication: reframing the role of the media, by Thomas L. McPhail; Wiley Online Library EBS.; Wiley InterScience (Online service), 2009
  Book | Read chapters "Introduction to development communication" and "Major themes following modernization" (pages 1-49)

Development communication: reframing the role of the media, by Thomas L. McPhail, 2009
  Book | Read chapters "Introduction to development communication" and "Major themes following modernization" (pages 1-49)

International and development communication: a 21st-century perspective, by Bella Mody; EBL., c2003
  Book

International and development communication: a 21st-century perspective, by Mody, Bella , c2003
  Book

Communications and the Third World, by Geoffrey W. Reeves, 1993
  Book

From modernization to globalization: perspectives on development and social change, by Roberts, J. Timmons; Hite, Amy, 1999
  Book | Read introduction

Handbook of communication and development, edited by Srinivas R. Melkote; Arvind Singhal, 2021
  Book | Read chapter "Communication for development through dialogue, deliberation and civic media: how deliberate democracy and civic capital support social justice" by E. Ruminski (pages 15-40)

Development: a cultural studies reader, by Schech, Susanne; Haggis, Jane, 2002
  Book | Read the "Introduction"

Handbook of communication for development and social change, edited by Jan Servaes,
2020
`Book` | See chapter 1

The handbook of development communication and social change, edited by Karin Gwinn
Wilkins; Thomas Tufte; Rafael Obregon, 2014, ©2014
`Book`

The handbook of development communication and social change, edited by Karin Gwinn
Wilkins; Thomas Tufte; Rafael Obregon, 2014
`Book`

**Development discourse and global history: from colonialism to the sustainable
development goals**, by Aram Ziai; Taylor & Francis, 2016
`Book` | Read chapters, "The transformation of development discourse: participation,
sustainability, heterogenity" (pages 89-100) and "World Bank discourse and poverty
reduction." (pages 125-139)

Week 2: Modernity, Globalization & Development + critiques (30 items)
Aim: To familiarize students with the shifting names and paradigms of development,
ranging from modernisation and dependency theories, to globalization, development,
social change, humanitarianism and sustainability. The concepts will be further explored
throughout the course. This session also introduces the critiques and debates surrounding
these paradigms, examined further in week 3.

Week 2: Core readings: (4 items)

Communication for development in the Third World: theory and practice for empowerment
, by Srinivas R. Melkote; H. Leslie Steeves; SAGE Knowledge EBA., 2001
`Book` | **Essential reading** | Read chapter 3 "The enterprise of modernization and the
dominant discourse of development"

Communication for development in the third world: theory and practice for empowerment,
by Srinivas R. Melkote; H. Leslie Steeves, 2001
`Book` | **Essential reading** | Read chapter 3 "The enterprise of modernization and the
dominant discourse of development"

The Role of information in national development; 1964, by Wilbur Schramm, 1964
`Document` | **Essential reading**

Mass media and national development: the role of information in the developing countries,
by Wilbur Schramm; Unesco, 1964
`Book` | **Essential reading** | Read chapter "The role of information in national
development" (pages 20-58)

Week 2: Highly recommended (3 items)

The wretched of the earth, by Fanon, Frantz; Farrington, Constance; Sartre, Jean-Paul,

2001
[Book] | Recommended reading | Read chapter "Concerning violence"

Encountering development: the making and unmaking of the Third World, by Arturo Escobar, 2012, c1995
[Book] | Recommended reading | Read chapter 2 "The problematization of poverty"

The Palgrave handbook of international development, edited by Jean Grugel; Daniel Hammett, 2016
[Book] | Recommended reading | Read chapter "Classical approaches to development: modernisation and dependency" by W. Hout (pages 21-39)

Week 2: Additional texts (23 items)

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite; Chorev Nitsan; EBL., 2015
[Book] | Read chapters "Dependency and development in Latin America" by F. Cardoso & "The development of underdevelopment" by A. G. Frank

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite, 2007
[Book] | Read chapters "Dependency and development in Latin America" by F. Cardoso & "The development of underdevelopment" by A. G. Frank

Development: theory, policy, and practice, by Coetzee, Jan Karel, 2001
[Book] | Read chapter 3 "Modernisation theory: a model for progress"

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014
[Book] | Read chapter "Theories and strategies of development"

The companion to development studies, by Vandana Desai; Robert B. Potter, 2002
[Book] | Read chapter "Theories and strategies of development" (pages 59-139)

Encountering development: the making and unmaking of the Third World, by Arturo Escobar; Arturo Escobar, 2012, c1995
[Book] | Read chapter "Imagining a Post-Development Era" (pages 212-227)

Encountering development: the making and unmaking of the third world, by Arturo Escobar, 2012
[Book] | Read chapter "Imagining a Post-Development Era" (pages 212-227)

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite; Chorev Nitsan, 2015
[Book] | Read chapter 7 "The development of underdevelopment" by Andre Gunder Frank

Development: a cultural studies reader, by Susanne Schech; Jane Haggis, 2002
[Book] | Read chapter "The West and the rest" by S. Hall & chapter 'Development as discourse' by S. Schech and J. Haggis (pages 79-123)

Wilbur Schramm and the founding of communication studies. - in Educational Theory, by

Glander, Timothy, 1996
Article

International communication: a reader, by Daya Kishan Thussu, c2010
Book | Read chapter "Toward communication theory of modernization: a set of considerations" by D. Lerner (pages 73-89)

From modernization to globalization: perspectives on development and social change, by Roberts, J. Timmons; Hite, Amy, 1999
Book | Read chapter 'The passing of the traditional society' by D. Thussu (pages 119-134)

Communication and change in the developing countries, by Lerner, D.; Schramm, Wilbur, 1967
Book

Decolonising development studies: reflections on critical pedagogies in action - in Canadian Journal of Development Studies/Revue canadienne d'études du développement, by Jonathan Langdon, 2013-09
Article

Communication for development in the Third World: theory and practice for empowerment, by Srinivas R. Melkote; H. Leslie Steeves; SAGE Knowledge EBA., 2001
Book | Read chapter "Introduction to communication", development and empowerment in the Third World" ; See also chapter 5

Communication for development in the third world: theory and practice for empowerment, by Melkote, Srinivas R.; Steeves, H. Leslie, 2001
Book | Read chapter "Introduction to communication", development and empowerment in the Third World" ; See also chapter 5

Development Theory, by Jan Nederveen Pieterse; EBL DDA., 2009
Book | Read chapter 'Dilemmas of development discourse'

Diffusion of innovations, by Rogers, Everett M., 2003
Book

Diffusion of innovations, by Rogers, Everett M., c1995
Book

Communication of innovations: a cross-cultural approach, by Rogers, Everett M.; Shoemaker, F. Floyd, [1971]
Book

Communication and development: critical perspectives, by Everett M. Rogers, 1976
Book | Read chapter 'Communication and development: the passing of the dominant paradigm' by E.M. Rogers and D.L Kincaid (pages 121-148)

Communication and change in the developing countries, by D. Lerner; Wilbur Schramm, 1967
Book | Read chapter 'The passing of the dominant paradigm: reflections on diffusion

research' by by E.M. Rogers and D.L Kincaid (pages 49-52)

Handbook of communication for development and social change, edited by Jan Servaes, 2020
[Book] | Read chapter "Daniel Lerner and the origins of development communication" by H. Shah (pages 157-167)

Week 3: Communication and Development (29 items)

Aims: Following from the previous session on modernization and dependency theories, this lecture begins to examine the core theories in communication and development, further looking at the media and cultural imperialism debates as well as assessing the critiques to these perspectives. This lecture also investigates the New World Information Order debates and the discussions on inequalities in global communications, as well as the pressures for wider democratization of communications.

Week 3: Core readings (3 items)

Communicating social change: structure, culture, and agency, by Mohan J. Dutta, 2011
[Book] | **Essential reading** | Read chapter "Theorizing social change communication" (pages 29-65)

Media, communication and development: three approaches, by Linje Manyozo; Ebook Central, 2012
[Book] | **Essential reading** | Read chapter "Media communication and development; schools of thought and approaches" (pages 1-54)

Media, communication and development: three approaches, by Linje Manyozo, 2012
[Book] | **Essential reading** | Read chapter "Media communication and development; schools of thought and approaches" (pages 1-54)

Week 3: Highly Recommended (4 items)

Mass communication and society, by James Curran; Michael Gurevitch; Janet Woollacott, 1977
[Book] | **Recommended reading** | Read chapter 'Media imperialism: towards an international framework for assessing media systems' by O. Boyd-Barrett (pages 5-20)

International and development communication: a 21st-century perspective, by Bella Mody; SAGE Knowledge EBA., c2003
[Book] | **Recommended reading** | Read chapter 8 "Theories of development communication" by S. R. Melkote

---

International and development communication: a 21st-century perspective, by Bella Mody, c2003
[Book] | **Recommended reading** | Read chapter 8 "Theories of development communication" by S. R. Melkote

---

Handbook of communication for development and social change, edited by Jan Servaes,

2020
 Book | Recommended reading | Read chapter "Communication for development and social change: in search of a new paradigm" (pages 15-26)

Week 3: Additional texts (22 items)

International media development: historical perspectives and new frontiers, edited by Nicholas Benequista; Susan Abbott; Paul Rothman; Winston Mano, 2019, ©2019
 Book | Read chapters "Public Service Broadcasting and Media Development" by M. A. Arowitz and D. Marko (pages 208-220) and "A sketch of media development: from meeting poinbt to field." by S. Waisbord (pages 53-59)

Communication for social change anthology: historical and contemporary readings, by Gumucio Dagron, Alfonso; Tufte, Thomas, c2006
 Book

Decolonizing Communication for Social Change: A Culture-Centered Approach - in Communication Theory, by Mohan J. Dutta, 2015-05
 Article

Communication in international development: doing good or looking good?, edited by Florencia Enghel; Jessica Noske-Turner, 2018
 Book | Read chapter "Introduction: communication in international development: towards theorising across hybrid practices" (pages 1-19)

Media imperialism: an assessment - in Media, Culture & Society, by F. Fejes, 1981-07-01
 Article

The New World Information Order - in Journal of Communication, by Mustapha Masmoudi, 1979-06
 Article

Handbook of communication and development, edited by Srinivas R. Melkote; Arvind Singhal, 2021
 Book | Read chapter "Emerging issues in post-development and development communication for social justice: critical analysis of power, local place and networks" by A. Luthra (pages 59-83)

Media and Politics in Latin America: Globalization, Democracy and Identity, by Carolina Matos; EBL DDA., 2012
 Book | Read pages 14-29 & 217-243

Media and politics in Latin America: globalization, democracy and identity, by Matos, Carolina, 2012
 Book | Read pages 14-29 & 217-243

Approaches to Development Communication, by J. Mayo; J. Servaes, 1994
 Webpage

Toward a NWICO for the Twenty-First Century? - in Journal of International Affairs, by Hamid Mowlana, 1993

[Article]

Communication for social change anthology: historical and contemporary readings, by Alfonso Gumucio Dagron; Thomas Tufte, c2006

[Book] | Read, "The MacBride Report: Conclusions and recommendations," by S. MacBride

---

Communication for development and social change: an introduction - in Journal of Multicultural Discourses, by Srinivas R. Melkote, 2018-04-03

[Article]

From NWICO to WSIS: 30 years of communication geopolitics : actors and flows, structures and divides, by Divina Frau-Meigs; Dawsonera, 2012

[Book] | Read chapter "The History of NWICO and Its Lessons" by K. Nordenstreng

---

From NWICO to WSIS: 30 years of communication geopolitics : actors and flows, structures and divides, by Divina Frau-Meigs, 2012

[Book] | Read chapter "The History of NWICO and Its Lessons" by K. Nordenstreng

---

Handbook of communication for development and social change, edited by Jan Servaes, 2020

[Book] | Read chapter "Communication for development and social change: three development paradigms, two communication models and many applications and approaches" (page 63-93)

Globalization, development and the mass media, by Colin Sparks; EBL., 2007

[Book] | Read chapter, 'Passing of modernity'

Globalization, development and the mass media, by Sparks, Colin, 2007

[Book] | Read chapter, 'Passing of modernity'

International communication: a reader, by Thussu, Daya Kishan, [c2010]

[Book] | Read chapter "Beyond media imperialism: asymmetrical interdependence and cultural proximity" by J.D. Straubhaar (pages 261-278)

Interrogating the theory and practice of communication for social change: the basis for a renewal, by Pradip Thomas; Elske Van de Fliert, 2015

[Book] | Read chapter "Communication, power and social change" pages 52-73.

Redeveloping communication for social change: theory, practice and power, by Karin Gwinn Wilkins, c2000

[Book]

Development: theory, policy, and practice, by Jan Karel Coetzee, 2001

[Book] | Read chapter "Theories of imperialism and post-imperialism: classical and contemporary perspectives" by G. Wood (pages 63-76)

Week 4: Culture, Gender and Development (case studies) (46 items)

Aims: To introduce the cultural turn and the developments of holistic ideas in development theory and to discuss the importance of gender issues, looking particularly at key theoretical perspectives in gender and development as well as examining concepts such as 'empowerment', 'voice' and 'agency'.

Week 4: Core readings (4 items)

Globalization, gender politics, and the media: from the West to Latin America, by Carolina Matos; Dawsonera, 2017
[Book] | **Essential reading** | Read chapter "Globalization, gender and development: setting a framework for debate" (pages 31-53)

Globalization, gender politics, and the media: from the West to Latin America, by Carolina Matos, 2017
[Book] | **Essential reading** | Read chapter "Globalization, gender and development: setting a framework for debate" (pages 31-53)

Communicating gender and advocating accountability in global development, by Karin Gwinn Wilkins, 2016
[Book] | **Essential reading** | Read "Communication, Gender and Development," by K.G. Wilkins (pages 1- 43)

Communicating gender and advocating accountability in global development, by Karin Gwinn Wilkins, 2016
[Book] | **Essential reading** | Read "Communication, Gender and Development," by K.G. Wilkins (pages 1- 43)

Week 4: Highly Recommended (7 items)

Taking the power out of empowerment - an experiential account. - in Development in practice, by Srilatha Batliwala, 2007
[Article] | Recommended reading

From 'gender equality and 'women's empowerment' to global justice: reclaiming a transformative agenda for gender and development - in Third World Quarterly, by Andrea Cornwall; Althea-Maria Rivas, 2015-02
[Article] | Recommended reading

Body politics in development: critical debates in gender and development, by Wendy Harcourt, 2009
[Book] | **Recommended reading** | Read chapter, "Reproductive bodies." (pages 38-65)

Body politics in development: critical debates in gender and development, by Wendy Harcourt, 2009
[Book] | **Recommended reading** | Read chapter, "Reproductive bodies." (pages 38-65)

Third World women and the politics of feminism, by Mohanty, Chandra Talpade, c1991
[Webpage] | Recommended reading | Read, "Under Western Eyes: Feminist Scholarships and Colonial Discourses," by C. Mohanty

Third World women and the politics of feminism, by Chandra Talpade Mohanty; Ann Russo;
Lourdes Torres, c1991

[Book] | **Recommended reading** | Read, "Under Western Eyes: Feminist Scholarships and
Colonial Discourses," by C. Mohanty

Culture and development: a critical introduction, by Susanne Schech; Jane Haggis, 2000

[Book] | **Recommended reading** | Read chapter "Thinking about culture and development'

Week 4: Additional texts (35 items)

The Oxford handbook of transnational feminist movements, by Rawwida Baksh-Soodeen;
Wendy Harcourt; Oxford Handbooks Online, 2015

[Book]

The Oxford handbook of transnational feminist movements, edited by Rawwida
Baksh-Soodeen; Wendy Harcourt, 2015, ©2015

[Book]

The women, gender and development reader, by Nalini Visvanathan; EBSCOhost, 2011

[Book] | Read chapters, "The 'feminization of poverty' and the 'feminization' of
anti-poverty programs: room for revision?" by S. Chant (pages 174-197)

The women, gender and development reader, by Nalini Visvanathan, 2011

[Book] | Read chapters, "The 'feminization of poverty' and the 'feminization' of
anti-poverty programs: room for revision?" by S. Chant (pages 174-197)

**Gender equality and economic development: the role for information and introduction to
the Global South**

[Webpage]

Women, culture, development: a new paradigm for development studies? - in Ethnic and
Racial Studies, by Peter Chua; Kum-Kum Bhavnani; John Foran, 2000-01

[Article]

Development with a body: sexuality, human rights and development, by Andrea Cornwall;
Sonia Corrêa; Susie Jolly, 2008

[Book]

The companion to development studies, by Ebook Central, 2014

[Book] | Read "Gender and development", see part 7

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014

[Book] | Read "Gender and development", see part 7

Redeveloping communication for social change: theory, practice and power, by Wilkins,
Karin Gwinn, c2000

[Book] | Read " Governing reproduction: women's empowerment and population policy"
by R. Greene (pages 27-39)

A companion to gender studies, by Philomena Essed; David Theo Goldberg; Audrey Lynn

Kobayashi, 2009
`Book` | Read chapter "Postcolonial scholarship" by I. Grewal and C. Kaplan (pages 51-59)

Bodies in resistance: gender politics in the age of neoliberalism, edited by Wendy Harcourt
, 2017
`Book`

Feminist perspectives on sustainable development, by Wendy Harcourt; Society for
International Development, c1994
`Book` | Read chapter "Negotiating positions in the sustainable development debate:
situating the feminist perspective" (pages 11-26)

Development theory and practice: critical perspectives, by Uma Kothari; Martin Minogue,
2002
`Book` | Read "Feminist and postcolonial challenges to development," by U. Kothari
(pages 35-52)

Gender equality and sustainable development, edited by Melissa Leach, 2016
`Book`

Global Feminism: Transnational Women's Activism, Organizing, and Human Rights, by
Melinda Adams; Aida Bagic; Yakin Ertürk; Myra Marx Ferree; Amy G. Mazur; Dorothy E.
McBride; Hilkka Pietilä; Tetyana Pudrovska; Margaret Snyder; Sarah Swider; Aili Mari Tripp;
Nira Yuval-Davis, 2006
`Book` | Read chapter "Recognising transnational feminism" by F. Marx and A. Tripp
(pages 3-79)

**NGO's and advocacy communications on sexual and reproductive health and rights: from
the North to the South** - in Feminist Media Studies, by Carolina Matos, 2020-11-10
`Article`

**New Brazilian feminisms and online networks: Cyberfeminism, protest and the female
'Arab Spring'** - in International Sociology, by Carolina Matos, 2017-05
`Article`

Postcolonialism, decoloniality and development, by Cheryl McEwan, 2019
`Book`

Development communication: reframing the role of the media, by Thomas L. McPhail;
Wiley Online Library EBS.; Wiley InterScience (Online service), 2009
`Book` | Read chapter 'Feminism in a post-development age' (pages 141-159)

Development communication: reframing the role of the media, by Thomas L. McPhail,
2009
`Book` | Read chapter 'Feminism in a post-development age' (pages 141-159)

The Palgrave handbook of international development, edited by Jean Grugel; Daniel
Hammett, 2016
`Book` | Read chapter "Sexual and Reproductive Health and Rights" by R. Morgan (pages
471-486) & chapter "Postcolonial approaches to development" by P. Noscolo (pages 41-53)

The women, gender and development reader, by Nalini Visvanathan; EBSCOhost, 2011
Book | Read chapter "Gender and development: theoretical perspectives" by S.M. Rai (pages28-38)

From WID to GAD: Conceptual Shifts in the Women and Development Discourse
Document

Theoretical perspectives on gender and development, by Jane L. Parpart; Patricia Connelly; Eudine Barriteau; Ebook Central, c2000
Book

Feminist interventions in international communication: minding the gap, by Katharine Sarikakis; Leslie Regan Shade, c2008
Book

Development as freedom, by Amartya Sen, 2001
Book | Read chapters 8 and 10

Culture and development: a critical introduction, by Susanne Schech; Jane Haggis, 2000
Book | Read chapter "Feminism, development and culture"

Earth democracy: justice, sustainability and peace, by Shiva, Vandana, 2006
Book | Read 'Introduction' AND chapters 1 & 3

Marxism and the interpretation of culture, by Nelson, Cary; Grossberg, Lawrence, 1988
Book | Read chapter "Can the subaltern speak?" by G. Spivak (pages 271-316)

Redeveloping communication for social change: theory, practice and power, by Wilkins, Karin Gwinn, c2000
Book | Read chapter "Gendered agendas: dialogue and impasse in creating social change" by H.L. Steeves (pages 7-27)

Communicating gender and advocating accountability in global development, by Karin Gwinn Wilkins, 2016
Book | Read chapter, "Communicating Gender in Population Development," by G.K. Wilkins (pages 85-123)

Development discourse on gender and communication in strategies for social change - in Journal of Communication, by KG Wilkins, 1999-03
Article

Gender & nation, by Nira Yuval-Davis; SAGE Knowledge EBA., 1997
Book

Gender & nation, by Yuval-Davis, Nira, 1997
Book

Week 5: From health to participatory communications research (26 items)

Aim: This lecture follows from the lecture on communications and development, and will pay particular attention to the case of the media development in Latin America as a case study. It examines participatory forms of communications in development more closely, looking at both theories and research.

Week 5: Core readings (3 items)

International and development communication: a 21st-century perspective, by Bella Mody; SAGE Knowledge EBA., c2003

[Book] | **Essential reading** | Read chapter "Participatory approaches to communication for development" by R. Huesca

International and development communication: a 21st-century perspective, by Mody, Bella , c2003

[Book] | **Essential reading** | Read chapter "Participatory approaches to communication for development" by R. Huesca

The handbook of global health communication, by Rafael Obregon; Silvio R. Waisbord, 2012

[Book] | **Essential reading** | Read chapter "Theoretical divides and convergence in global health communications," by S. Waisbord and R. Obregon (pages 7-33)

Week 5: Highly Recommended (3 items)

Handbook of communication for development and social change, edited by Jan Servaes, 2020

[Book] | **Recommended reading** | Read chapter "Key concepts, disciplines and field, in communication for development and social change" by J. Serveas & R. Lie (pages 30-51)

Entertainment-education: a communication strategy for social change, by Arvind Singhal; Everett M. Rogers, 1999

[Book] | **Recommended reading** | Read chapter "Entertainment education"

The handbook of development communication and social change, edited by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon, 2014

[Book] | **Recommended reading** | Read chapter "The Strategic Politics of Participatory Communications" by S. Waisbord (pages 147-168)

Week 5: Additional texts (20 items)

Communication for social change anthology: historical and contemporary readings, by Alfonso Gumucio Dagron; Thomas Tufte, c2006

[Book] | Read excerpt "Communication for development in Latin America: a 40 year appraisal" by Ramiro Beltran

The handbook of global health communication, by Rafael Obregon; Silvio R. Waisbord, 2012

[Book] | Read chapters "Promoting health through entertainment media: theory and practice" by J. Brown (pages 121-143) & "Toward social justice in divided social change" by

S. Melkote (pages 623-641) & "Communication and public health in a glocalised context:
achievements and challenges" by T. Tufte (pages 608-622)

Handbook of communication for development and social change, edited by Jan Servaes,
2020
[Book] | Read chapters "Media and participation" by N. Carpentier (pages 195-217); see
also chapters 14, 15 & 16

Communication for development and social change, by Jan Servaes, c2008
[Book] | Read chapter "Threads of development communication" by R.D. Colle (pages
96-158) & chapter "Tracing the history of participatory approaches to development" by R.
Huesca (pages 180-201) & chapter "Rural HIV/Aids Communication/Intervention: from
using models to using frameworks and common principles" by R. Lie (pages 279-296)

Handbook of communication and development, edited by Srinivas R. Melkote; Arvind
Singhal, 2021
[Book] | Read chapters "Health communication research and practice for progressive
social change: a case study of covid-19" by P. Krishnatray (pages 245-262) and
"Participatory communication for action for a sustainable environment" by E. Van de Fliert
(pages 142-154)

Pedagogy of the oppressed, by 1921-1997 Freire, Paulo; Myra Bergman Ramos, 1996
[Book]

Communicating development with communities, by Linje Manyozo, 2017
[Book]

Media, communication and development: three approaches, by Linje Manyozo, 2012
[Book] | Read chapters "The media for development approach", " The media
development approach" and "The participatory communication approach" (pages 54-196)

Media and Politics in Latin America: Globalization, Democracy and Identity, by Carolina
Matos; EBL DDA., 2012
[Book] | See part 1.

Development theory and practice: critical perspectives, by Uma Kothari; Martin Minogue,
2002
[Book] | Read chapter "Participating in development" by R. McGee (pages 92-117)

The handbook of development communication and social change, by Karin Gwinn Wilkins;
Thomas Tufte; Rafael Obregon; Wiley Online Library EBS., 2014
[Book] | Read the following chapters "A participatory framework for researching and
evaluating communication for development and social change" by J. Tachhi et al (pages
298-321), "Emerging issues in strategic communication for development and social
change" by R. Obregon (pages 321-329); "Development communication and social change
in historical context" by P. Thomas (pages 7-20) AND "Developing strategic communication
for social change" by Wilkins, Tifte and Obregon, Part II, (pages 145-329); and chapter
"Social and behaviour change communication" by N. McKee (pages 278-297); AND
"Rethinking entertainment-education for development and social change" by R. Obregon &
T. Tufte.

Communication for development in the third world: theory and practice, by Srinivas R. Melkote, 1991

Book | Read chapter, "Evolution of the theory and practice of development communication" - see also chapter 6.

Designing messages for development communication: an audience participation-based approach, by Bella Mody, 1991

Book

Development communication in action: building understanding and creating participation, by Andrew A Moemeka, c2000

Book

Participatory development and empowerment: The dangers of localism - in Third World Quarterly, by Giles Mohan; Kristian Stokke, 2000-04

Article

Development: theory, policy, and practice, by Jan Karel Coetzee, 2001

Book | Read chapter "The participatory research paradigm" by H. Prozesky & J. Mouton (pages 537-552)

Advocacy strategies for health communication - in Public Relations Review, by Jan Servaes; Patchanee Malikhao, 2010-3

Article

Introduction: Fairy tales to digital games: the rising tide of entertainment education - in Critical Arts, by Arvind Singhal, 2013-02

Article

Family Tree of Theories, Methodologies & Strategies in Development Communication: Convergences & Differences - Communication for Social Change Consortium (CFSC Consortium), by S. Waisbord, 2001

Document

Participatory communication: a practical guide, by Thomas Tufte; Paolo Mefalopulos; Ebook Central - Business Ebook Subscription; Ebook Central All Subscribed Titles, c2009

Book

Week 6: Reading week (1 items)

This is a week for reflection, reading and thinking about your studies. Look out for events organised by the Department for this week.

Week 7: Agents of development: social development and the role of NGOs (35 items)

Aim: This session looks at the core agents in development, paying attention to the debate on the role of the state in development as well as examining economic aspects of development policy programmes. It further looks at the theoretical perspectives on the

role of NGOs in development in an age of globalization and "post-development", looking particularly at theoretical debates and case studies, such as the use of communications for advocacy by NGOs working with gender and sexual and reproductive health and rights (SRHR).

Week 7: Core reading (3 items)

Can NGOs make a difference?: the challenge of development alternatives, by Bebbington, Anthony; Hickey, Samuel; Mitlin, Diana; Dawsonera, 2008
[Book] | **Essential reading** | Read chapter 'Critical challenges' (pages 3-55)

Can NGOs make a difference?: the challenge of development alternatives, by Hickey, Samuel; Mitlin, Diana; Bebbington, Anthony, 2008
[Book] | **Essential reading** | Read chapter 'Critical challenges' (pages 3-55)

Development communication: reframing the role of the media, by Thomas L. McPhail; Wiley InterScience (Online service), 2009
[Book] | **Essential reading** | Read chapter "The roles of non-governmental organisations (NGOs)" (pages 67-83)

Week 7: Highly Recommended (6 items)

Beyond NGO-ization?: Reflections from Latin America - in Development, suppl. Special Issue for the 11th AWID International Forum on, by Alvarez, Sonia E, Jun 2009
[Article] | Recommended reading

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014
[Book] | **Recommended reading** | Read "Change agents: a history of hope in GOs, civil society and the 99%" (pages 559-563)

The companion to development studies, by Desai, Vandana; Potter, Robert B., 2002
[Book] | **Recommended reading** | Read "Change agents: a history of hope in GOs, civil society and the 99%" (pages 559-563)

The handbook of development communication and social change, edited by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon, 2014
[Book] | **Recommended reading** | Read chapter "Transnational civil society and social movements" by A. Kavada (pages 351-370)

Development communication: reframing the role of the media, by Thomas L. McPhail; Wiley Online Library EBS.; Wiley InterScience (Online service), 2009
[Book] | **Recommended reading** | Read chapters "United Nations and Specialised Agencies" AND "The Roles of Non-Governmental Organizations (NGOs)" (pages 49-67 and 67-85)

Development communication: reframing the role of the media, by Thomas L. McPhail, 2009
[Book] | **Recommended reading** | Read chapters "United Nations and Specialised Agencies" AND "The Roles of Non-Governmental Organizations (NGOs)" (pages 49-67 and 67-85)

Week 7: Additional texts (21 items)

Handbook of communication for development and social change, edited by Jan Servaes, 2020

`Book` | Read chapter "The soft power of development aid and assistance as public diplomacy activities" by C. Alexander (pages 407-421)

Transnational civil society: an introduction, by Srilatha Batliwala; L. David Brown, 2006

`Book`

The ironic spectator: solidarity in the age of post-humanitarianism, by Lilie Chouliaraki; Ebook Central, 2013

`Book` | Read chapter "Solidarity and spectatorship"

The ironic spectator: solidarity in the age of post-humanitarianism, by Lilie Chouliaraki, 2013

`Book` | Read chapter "Solidarity and spectatorship"

Eliminating world poverty: a challenge for the 21st century, by DFID, 1997

`Document`

The companion to development studies, edited by Vandana Desai; Robert B. Potter, 2014

`Book` | Read chapter "The role of NGOs' (pages 568-573)

Development theory and practice: critical perspectives, by Uma Kothari; Martin Minogue, 2002

`Book` | Read chapter, "Social development: issues and approaches," by M. Green (pp. 52-71)

The Privatization of Public Interest: Theorizing NGO Discourse in a Neoliberal Era - in Review of International Political Economy, by Sangeeta Kamat, 2004

`Article`

The handbook of development communication and social change, edited by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon, 2014

`Book` | Read chapters "Economics and communication for development and social change" by E. McAnany (pages 242-259) & "Political Economy of Development" by J. Pamment (pages 40-57)

Gender, power and knowledge for development, by Lata Narayanaswamy, 2017

`Book` | Read chapter "The Knowledge-brokering business: NGOs and feminism and development" by L. Narayanaswamy

---

NGOs and Feminisms in Development: Interrogating the 'Southern Women's NGO' - in Geography Compass, by Lata Narayanaswamy, 2014-08

`Article`

Development Theory, by Jan Nederveen Pieterse, 2009

`Book` | Read chapter, "Equity and growth revisited: From human development to social development," pp. 125-144

The Rise and Fall of Donor Funding for Advocacy NGOs: Understanding the Impact - in
Development in Practice, by Thomas Parks, 2008
[Article]

The Palgrave handbook of international development, edited by Jean Grugel; Daniel
Hammett, 2016
[Book] | Read chapter "Civil society, management, mismanagement and informal
governance" by S.A. Radcliffe (pages 227-242)

Communication for development and social change, by Jan Servaes, c2008
[Book] | Read chapter "Communication for development approaches of some
governmental Non-governmental agencies" (pages 201-219)

New media, development and globalization: making connections in the Global South, by
Don Slater, 2013
[Book]

International development studies: theories and methods in research and practice, by
Andrew Sumner; Michael A. Tribe; SAGE Knowledge EBA., 2008
[Book]

International and development communication: a 21st-century perspective, by Bella Mody;
EBL., c2003
[Book] | Read chapter "Development communication campaigns" by L. Snyder

---

The Routledge companion to media and human rights, edited by Howard Tumber; Silvio R.
Waisbord, 2017
[Book] | Read chapter "All the world's a stage: the rise of transnational celebrity
advocacy for human rights." by T. Thrall and D. Steclan (pages 289-300)

The Routledge companion to media and human rights, edited by Howard Tumber; Silvio R.
Waisbord, 2017
[Book] | Read chapter "All the world's a stage: the rise of transnational celebrity
advocacy for human rights." by T. Thrall and D. Steclan (pages 289-300)

Handbook of communication for development and social change, edited by Jan Servaes,
2020
[Book] | Read chapter "Shifting global patterns: transformation of indigenous
nongovernmental organizations in global society" by J. J. Warren (pages 359-379)

Week 7: Useful sites (5 items)

Global development news, comment and analysis | The Guardian
[Webpage]

Global Press Institute
[Website]

Global Voices
[Website]

UK Fundraising | Fundraising news and community for charity fundraisers
[Website]

Communication for development and social change, by Jan Servaes, c2008
[Book] | See "Unesco's contribution to cultural diversity and communication for development" (pages 219-232)

Week 8: Cultural globalization and development (38 items)
Aims: This lecture examines the relationship between the media, globalization and development, further looking at the counter-hegemonic and international flows and the cultural hybridity debate. Following from the early lectures and particularly week 5, it develops further on the case studies of regional media powerhouses, from India to Latin America, looking more closely at global communications for development as well as the role of the BRICs in globalization.

Week 8: Core reading (3 items)

Globalization and the mass media, by Matos, C., 2012
[Website] | Essential reading

The Wiley-Blackwell encyclopedia of globalization, by George Ritzer, 2012
[Book] | Essential reading | Read chapter "Mass media and globalization"

International communication: a reader, by Daya Kishan Thussu, c2010
[Book] | Essential reading | Read chapter, 'Mapping global media flow and contra-flow' (pages 221-238)

Week 8: Highly Recommended (5 items)

Media and Politics in Latin America: Globalization, Democracy and Identity, by Carolina Matos; EBL DDA., 2012
[Book] | Recommended reading | Read chapter "Television popular culture and Latin American and Brazilian identity" (pages 139-169)

Media and politics in Latin America: globalization, democracy and identity, by Matos, Carolina, 2012
[Book] | Recommended reading | Read chapter "Television popular culture and Latin American and Brazilian identity" (pages 139-169)

Globalization and culture: global mélange, by Jan Nederveen Pieterse, 2020
[Book] | Recommended reading | Read chapter 'Globalization as hybridization'

Globalization and culture: global melange, by Jan Nederveen Pieterse, 2015
[Book] | Recommended reading | Read chapter 'Globalization as hybridization' (pages 59-81)

Handbook of communication for development and social change, edited by Jan Servaes, 2020

Book | Recommended reading | Read "Development communication in Latin America" by J.L. Alvis (pages 443-469)

Week 8: Additional texts (30 items)

Modernity at large: cultural dimensions of globalization, by Arjun Appadurai; ACLS Humanities E-Book, c1996
Book | Read chapter 'Global ethnoscapes: nets and queries for a transnational anthropology' by A. Appadurai (pages 75-103)

Modernity at large: cultural dimensions of globalization, by Appadurai, Arjun, c1996
Book | Read chapter 'Global ethnoscapes: nets and queries for a transnational anthropology' by A. Appadurai (pages 75-103)

Global transformations: politics, economics and culture, by Held, David, 1999
Book | Read chapter 'Globalization culture and the fate of nations' by D. Goldblatt, D. Perraton, D. Held, and A. McGrew

---

The Routledge international handbook of globalization studies, by Bryan S. Turner; Ebook Central, 2010
Book | Read chapters "Internet and globalization" by L. Gelenti (pages 62-77) AND "Film and globalization: from Hollywood to Bollywood" by S. Teo (pages 412-429) & "Theories of globalization: issues and origins" and "Globalization and its possible futures" by B.S. Turner (pages 3-23)

The Routledge international handbook of globalization studies, by Bryan S. Turner, 2011
Book | Read chapters "Internet and globalization" by L. Gelenti (pages 62-77) AND "Film and globalization: from Hollywood to Bollywood" by S. Teo (pages 412-429) & "Theories of globalization: issues and origins" and "Globalization and its possible futures" by B.S. Turner (pages 3-23)

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite; Chorev Nitsan; EBL., 2015
Book | Read parts III, IV and V

The globalization and development reader: perspectives on development and global change, by J. Timmons Roberts; Amy Hite, 2007
Book | Read parts III, IV and V

Globalization and the postcolonial world: the new political economy of development, by Hoogvelt, Ankie M. M., 2001
Book | Read pages 3 to14; 165 to 173 and 239 to 258

Media and the global south: narrative territorialities, cross-cultural currents, edited by Mehita Iqani; Fernando Resende, 2019
Book

International media development: historical perspectives and new frontiers, edited by Nicholas Benequista; Susan Abbott; Paul Rothman; Winston Mano, 2019, ©2019
Book | Read chapter, "India's Media Development Seesaw: advancement and

vulnerability in the world's largest democracy," pp. 137-144.

Developing news: global journalism and the coverage of "third world" development, by Jairo Lugo-Ocando; An Nguyen, 2017
  Book

Developing news: global journalism and the coverage of 'third world' development, by Jairo Lugo-Ocando; An Nguyen, 2017
  Book

Globalization and media: global village of Babel, by Jack Lule; Dawsonera, 2015
  Book | Read chapter "The role of media in globalization: a history" (pages 33-51)

Globalization and media: global village of Babel, by Jack Lule, 2021
  Book

International communication: a reader, by Daya Kishan Thussu, c2010
  Book | Read these chapters "An archaeology of the global era: constructing a belief" by Mattelart (pages 313-329) AND "Not yet the post-imperialist era" by H. Schiller (pages 247-261)

International media studies, by Divya C. McMillin; Divya C. McMillin, 2007
  Book | Read chapter 'Reconfiguring the global in international media studies'

International media studies, by Divya C. McMillin, 2007
  Book | Read chapter 'Reconfiguring the global in international media studies'

The handbook of development communication and social change, by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon; Wiley Online Library EBS., 2014
  Book | Read chapter 'Globalization and development' by T. Miller (pages 20-40)

Media and globalization: why the state matters, by Nancy Morris; Silvio R Waisbord, c2001
  Book

Counter-hegemonic news: a case study of Al-Jazeera English and Telesur, by Painter, James; University of Oxford, c2008
  Book

From NWICO to WSIS: 30 years of communication geopolitics : actors and flows, structures and divides, by Divina Frau-Meigs; Dawsonera, 2012
  Book | Read chapter "NWICO: Reuters' Gerald Long Versus UNESCO's Sean MacBride" by M. Palmer

---

Culture and development: a critical introduction, by Susanne Schech; Jane Haggis, 2000
  Book | Read chapter "Bringing culture and development together, globalization and the politics of representation"

Media and development, by Martin Scott, 2014
  Book | Read chapters, 'Strategies of humanitarian communication: choose wisely?' AND 'Media coverage of the global south: who cares?' (pages 138-167 & 167-194)

International communication: a reader, by Daya Kishan Thussu, c2010
[Book] | Read chapter "Not yet the post-imperialist era" by H. Schiller (pages 247-261)

Communication for development and social change, by Jan Servaes, c2008
[Book] | Read chapter "Media globalization through localization" (pages 58-68)

Mapping BRICS media, by Kaarle Nordenstreng; Daya Kishan Thussu; Taylor & Francis, 2015
[Book] | Read chapter 'Introduction: contextualising the BRICS media' (pages 1-23)

Communicating India's soft power: Buddha to Bollywood, by Daya Kishan Thussu, 2013
[Book]

International communication and globalization: a critical introduction, by Ali Mohammadi, 1997
[Book] | Read chapter "Cultural globalization and cultural imperialism" by J. Tomlinson (pages 170-190)

International communication and globalization: a critical introduction, by Mohammadi, Ali, 1997
[Book] | Read chapter "Cultural globalization and cultural imperialism" by J. Tomlinson (pages 170-190)

The media were American: U.S. mass media in decline, by Jeremy Tunstall, 2008
[Book]

Week 9: NGOS, advocacy communications and human rights (16 items)

Week 9: Core reading (2 items)

NGOs and advocacy communications on sexual and reproductive health and rights: From the North to the South - in Feminist Media Studies, by Carolina Matos, 2022-02-17
[Article] | Essential reading

The Structural Organization of NGO Publicity Work: Explaining Divergent Publicity Strategies at Humanitarian and Human Rights Organizations. - in International Journal of Communication (19328036), by POWERS, MATTHEW, 1932
[Article] | Essential reading

Week 9: Highly recommended (4 items)

Putting the 'rights-based approach' to development into perspective - in Third World Quarterly, by Andrea Cornwall; Celestine Nyamu-Musembi, 2004-09
[Article] | Recommended reading

The Routledge companion to media and human rights, edited by Howard Tumber; Silvio R. Waisbord, 2017
[Book] | Recommended reading | Read chapter ""Social media and human rights

advocacy" by E. McPherson (pages 279-289)

Culture and development: a critical introduction, by Susanne Schech; Jane Haggis, 2000
[Book] | **Recommended reading** | Read chapter "Human rights, cultural difference and globalization"

The handbook of development communication and social change, edited by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon, 2014
[Book] | **Recommended reading** | Read chapter 4 "Advocacy communications"

Week 9: Additional reading (10 items)

Celebrity advocacy and international development, by Dan Brockington, 2014
[Book] | Read chapter "The terrain of development advocacy"

Communication in international development: doing good or looking good?, edited by Florencia Enghel; Jessica Noske-Turner, 2018
[Book] | Read chapter 8 "Communicating development results in an emerging "post-Aid" era" by P. Da Costa

---

The Routledge companion to media and human rights, edited by Howard Tumber; Silvio R. Waisbord, 2017
[Book] | Read chapter "Media and women's human rights" by B.M. Freeman (pages 387-396) & chapter "Civic organizations, human rights and the news" by M. Powers (pages 248-257) & chapter "All rights are local: the resiliency of social change" by J. Servaes (pages 136-147)

The Palgrave handbook of international development, edited by Jean Grugel; Daniel Hammett, 2016
[Book] | Read chapter "What do human rights mean in development?" by P. Gready (pages 453-470)

The handbook of development communication and social change, edited by Karin Gwinn Wilkins; Thomas Tufte; Rafael Obregon, 2014
[Book] | Read chapter "Equality and Human Rights" by C.J. Hamelink (pages 72-92) & chatper "Emerging issues in activism and social change communication" by T. Tufte (pages 278-297)

Online Advocacy: Analysis of Human Rights NGO Websites - in Journal of Human Rights Practice, by L. N. Kingston; K. R. Stam, 2013-03-01
[Article]

Handbook of communication for development and social change, edited by Jan Servaes, 2020
[Book] | Read chapter "Strategic social media management for NGOs" by Janssen Danyi and V. Chaudhri (pages 911-929)

Advocacy communication for peacebuilding - in Development in Practice, by Jan Servaes; Patchanee Malikhao, 2012-04
[Article]

Three Challenges for Communication and Global Social Change - in Communication Theory
, by Silvio Waisbord, 2015-05
(Article)

The handbook of journalism studies, edited by Karin Wahl-Jorgensen; Thomas Hanitzsch,
2009
(Book) | Read chapter "Development journalism" by X. Xiaoge (pages 357-371)

Week 10: Researching development communications in the digital age
(17 items)

Week 10: Core reading (1 items)

The handbook of development communication and social change, edited by Karin Gwinn
Wilkins; Thomas Tufte; Rafael Obregon, 2014
(Book) | **Essential reading** | Read chapters "Emerging issues in communicating
development and social change" (pages 138-144) by K.G. Wilkins & "A participatory
framework for researching and evaluating communication for development and social
change" (pages 298-320) by J. Tacchi and J. Lennie.

Week 10: Highly Recommended (4 items)

Handbook of communication for development and social change, edited by Jan Servaes,
2020
(Book) | **Recommended reading** | Read chapter "Three types of communication research
methods: quantitative, qualitative and participatory" by J. Servaes (pages 533-555)

International development studies: theories and methods in research and practice, by
Andrew Sumner; Michael A. Tribe, 2008
(Book) | **Recommended reading** | Read chapter "How are research and practice linked to
development studies? by A. Sumner & M. Tribe (pages 129-163)

International and development communication: a 21st-century perspective, by Bella Mody;
SAGE Knowledge EBA., c2003
(Book) | **Recommended reading** | Read chapter 'International development
communication: proposing a research agenda for a new era' by K.G. Wilkins

---

International and development communication: a 21st-century perspective, by Mody, Bella
, c2003
(Book) | **Recommended reading** | Read chapter 'International development
communication: proposing a research agenda for a new era' by K.G. Wilkins

Week 10: Additional texts (12 items)

Ideas for development: reflecting forwards, by R. Chambers, 2004
(Document)

Measuring Communicative Action for Participatory Communication, by T. Jacobson, 2004
[Webpage]

Research for development: a practical guide, by Sophie Laws; Caroline Harper; Rachel Marcus; SAGE Research Methods Core, 2003
[Book] | Read these three chapters 11'Evaluating research for development work' - 20 'Analysis' AND 21 'How to write an effective research report'. See also chapter 13 'Research ethics' AND chapter 17 'Seven key research techniques'

Research for development: a practical guide, by Sophie Laws; Caroline Harper; Rachel Marcus; Save the Children Fund, 2003
[Book] | Read these three chapters 11'Evaluating research for development work' - 20 'Analysis' AND 21 'How to write an effective research report'. See also chapter 13 'Research ethics' AND chapter 17 'Seven key research techniques'

Handbook of communication for development and social change, edited by Jan Servaes, 2020
[Book] | Read chapter "Multidimensional model for change: understanding multiple realities to plan and promote social and behaviour change" by P. Mefalopulous (pages 579-595)

Bridging the Gap: An Examination of Diffusion and Participatory Approaches in Development Communication, by Nancy Morris, 2000
[Document]

Development: theory, policy, and practice, by Coetzee, Jan Karel, 2001
[Book] | Read chapter 35 'Programme evaluation research' by J. Mouton AND chapter 33 'The participatory research paradigm' by H. Prozesky and J. Mouton

---

Rethinking media development through evaluation: beyond freedom, by Jessica Noske-Turner, 2017
[Book]

Interrogating the theory and practice of communication for social change: the basis for a renewal, by Pradip Thomas; Elske Van de Fliert, 2015
[Book]

Communication for Another Development: Listening before Telling, by Wendy Quarry; Ricardo Ramirez, 2009
[Book]

Methodological reflections on researching communication and social change, edited by Norbert Wildermuth; Teke Ngomba, 2016
[Book]

Development discourse and global history: from colonialism to the sustainable development goals, by Aram Ziai; Taylor & Francis, 2016
[Book] | Read chapters, "Millennium Development Goals: back to the future?" (pages 155-173) and "The post 2015 agenda and the sustainable development goals: the persistance of development discourse." (pages 194-209)

Week 11: Globalization and ICTs for development: future challenges for the field (22 items)

Week 11: Core reading (2 items)

POWER AND INTERESTS IN INFORMATION AND COMMUNICATION AND DEVELOPMENT: EXOGENOUS AND ENDOGENOUS DISCOURSES IN CONTENTION - in Journal of International Development, by Robin Mansell, 2014-01

Article | Essential reading

Media and development, by Richard Vokes, 2018

Book | Essential reading | Read chapter "ICT4D in new media worlds" by R. Vokes (pages 192-233)

Week 11: Highly recommended (4 items)

Knowledge societies : information technology for sustainable development

Document | Recommended reading

Knowledge Societies: Information Technology for Sustainable Development, by Robin Mansell

Book | Recommended reading | Read chapters 1 & 13

International media development: historical perspectives and new frontiers, edited by Nicholas Benequista; Susan Abbott; Paul Rothman; Winston Mano, 2019

Book | Recommended reading | Read chapter ""Digital convergence and its implications for media development" by D. O'Maly (pages 231-238)

Handbook of communication for development and social change, edited by Jan Servaes, 2020

Book | Recommended reading | Read chapter "Empowerment as development: an outline of an analytical concept for the study of ICTs in the global South" by J. Svensson (page 217-237)

Week 11: Additional reading (16 items)

Handbook of communication for development and social change, edited by Jan Servaes, 2020

Book | Read chapter "Digital stories as data" by V.M. Campbell (pages 693-705); & chapter "Women's empowerment in digital media: a communication paradigm" by X. Han (pages 379-395); & chapter "Evaluation and impact assessments in communication for development" by L. Kogen (pages 715-733)

South Asian digital diasporas and cyberfeminist webs: negotiating globalization, nation, gender and information technology design - in Contemporary South Asia, by Radhika Gajjala, 2003-03

Article

Cyberfeminism, technology, and international 'development' - in Gender & Development,

by Radhika Gajjala; Annapurna Mamidipudi, 1999-07
Article

Transnational Feminist Engagement with 2010+ Activisms - in Development and Change, by Wendy Harcourt, 2013-05
Article

Do information and communication technologies (ICTs) contribute to development? - in Journal of International Development, by Richard Heeks, 2010-06-28
Article

The Routledge companion to media and human rights, edited by Howard Tumber; Silvio R. Waisbord, 2017
Book | Read chapter "Human rights and the digital" by K. Karppinen (page 95-104)

Technological Revolution, Evolution and New Dependencies: what's new about

? - in Third World Quarterly, by Dorothea Kleine; Tim Unwin, 2009-07
Article

Information and communications technology for future health systems in developing countries - in Social Science & Medicine, by Henry Lucas, 2008-5
Article

Health communication in primary health care -A case study of ICT development for health promotion - in BMC Medical Informatics and Decision Making, by Amina Jama Mahmud, 2013
Article

Digital inequalities in the global south, by International Association for Media and Communication Research, 2020
Book

Wired for change: the links between ICTs and development discourses - in Journal of International Development, by Susanne Schech, 2002-01
Article

Culture and development: a critical introduction, by Susanne Schech; Jane Haggis, 2000
Book | Read chapter "Culture, development and the information revolution"

International media development: historical perspectives and new frontiers, edited by Nicholas Benequista; Susan Abbott; Paul Rothman; Winston Mano, 2019
Book | Read chapter "Media development in the digital age" by T. Susman-Pera (pages 249-261)

Ict and development studies: Towards development 2.0 - in Journal of International Development, by Mark Thompson, 2008-08
Article

The Oxford handbook of transnational feminist movements, by Rawwida Baksh-Soodeen; Wendy Harcourt; Oxford Handbooks Online, 2015

Book | Read chapter "Digital transformations of transnational feminism in theory and practice" by G. Youngs

---

Closing the Gaps: Women, communications and technology - in Development, suppl. Creating Global Communication: Development and the new, by Youngs, Gillian, Dec 2002

Article